zero labs

INVESTOR PRESENTATION · NOVEMBER 2026

# Building the next era of software.




One connected ecosystem for creating applications, operating AI-powered software, and evolving enterprise systems.

---

CREATE
**APP FACTORY**

OPERATE
**ZEROFLOW**

EVOLVE
**ZADO**

zerolabsai.com

01 / THE PROBLEM

# Technology is advancing faster than enterprises can adapt.

Software is easier to create. Keeping it secure, relevant, and operational remains complex.

THE CENTRAL CONSTRAINT

## Engineering capacity is consumed by the work of keeping existing systems running.

Maintenance · Modernization · Security · Integration

HISTORICAL RESEARCH INDICATOR

## $1.52T

Estimated accumulated U.S. software technical debt

CISQ (2022). Historical accumulated estimate—not yearly spending or Zero Labs TAM.

01 / MARKET CONTEXT

# Large markets. Persistent execution friction.

Independent research points to ongoing demand for software services, modernization, and remediation.

GARTNER RESEARCH

**$545B → $720B**

**Worldwide application services**

Gartner forecast: 2025 market baseline to projected 2029 value.

MCKINSEY ANALYSIS

**80% / 20%**

**Run vs. change allocation**

McKinsey / Serviceware: heavy IT sustainers, not all enterprises.

VERIZON DBIR 2026

**43 days**

**Median vulnerability remediation**

Verizon DBIR: studied known-exploited vulnerabilities.

Research is drawn from different populations, methods, and timeframes; figures are not additive or a Zero Labs market-size estimate.

02 / THE ECOSYSTEM

# One ecosystem. Three commercial opportunities.

Independent products that can connect as customer needs grow.

01 / CREATE

## App Factory

AI-assisted discovery, reusable blueprints, and guided launch—from idea to working application.

**Application creation · Blueprint marketplace · Continuous development**

02 / OPERATE

## ZeroFlow

Modular application and AI infrastructure that makes software easier to operate as a business.

**Identity & subscriptions · AI access / inference · Knowledge, storage & usage**

03 / EVOLVE

## ZADO

Planned autonomous engineering teams for development, modernization, and improvement under human oversight.

**Governed engineering · Modernization · Security remediation**

ZADO is a planned enterprise product. Services and availability differ by product and development stage.

03 / THE BUSINESS MODEL

# Three revenue engines. One expanding ecosystem.

A commercial model spanning initial creation, recurring operations, and enterprise engineering.

| | | | |
|---|---|---|---|
| 01 | App Factory | **Application creation & continuous development** | Creation and launch services · Marketplace · Recurring development subscriptions |
| 02 | ZeroFlow | **Platform & AI subscriptions** | Recurring platform subscriptions · Separate AI subscriptions · Infrastructure services |
| 03 | ZADO | **Enterprise autonomous engineering** | Planned annual enterprise contracts · Defined engineering engagements |

Potential to deepen relationships as customers move from launching an application to operating and evolving it.

04 / EXECUTION & PROGRESS

# We've built the first experience. The road ahead is defined.

Working technology first. Documented architecture next. Commercial validation remains ahead.

MILESTONE 01 — DEMONSTRATED

## First working experience

A QA customer journey combining app setup, AI integration, knowledge processing, interaction, and usage monitoring.

MILESTONE 02 — ESTABLISHED

## Architecture & blueprint

A modular technical architecture, delivery roadmap, and milestone-based engineering approach.

MILESTONE 03 — PLANNED

## Commercial execution

Expand demonstrated capabilities, complete product offerings, launch, and validate adoption with customers.

QA demonstration and engineering architecture are real milestones—not proof of completed commercial launch or enterprise deployment.

04 / DEMONSTRATED CUSTOMER JOURNEY

# A working ZeroFlow customer journey.

A connected test of the platform foundation—not the completion of the entire ecosystem.

01 Configure application

02 Connect AI provider

03 Ingest & retrieve knowledge

04 Test interactions

05 **Monitor usage**

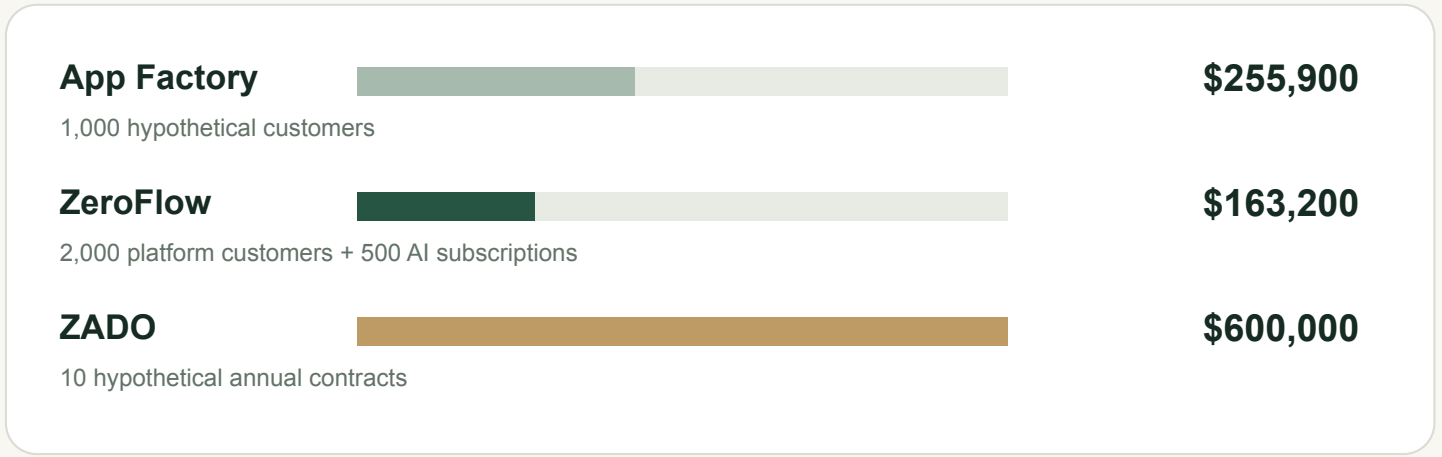
**WATCH PRODUCT DEMONSTRATION**

Recorded QA demonstration

05 / THE ECONOMICS OF SCALE

# Small beginnings. Significant potential.

A simple illustration of how three commercial models could combine.




COMBINED ILLUSTRATIVE ANNUALIZED REVENUE

**$1.02M**

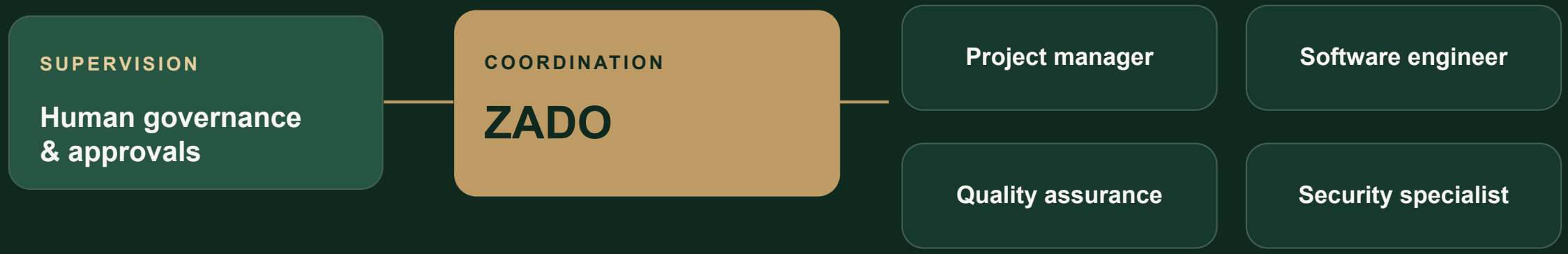
Exact sum: $1,019,100

Illustrative annualized revenue BEFORE expenses. Hypothetical customers, pricing, and contracts—not actual ARR, signed deals, a forecast, or guaranteed milestones.

06 / THE FLAGSHIP OPPORTUNITY

# Autonomous engineering for enterprise.

ZADO envisions persistent, coordinated AI engineering teams working within enterprise governance and human approval.




Use cases: application development · modernization · governed remediation

06 / THE INVESTMENT OPPORTUNITY

# A foundation to build on. An opportunity to accelerate.

Investment and engineering capacity can help advance products from validated foundations to commercial adoption.

FLAGSHIP / ZADO

## Enterprise engineering

Build and validate governed autonomous engineering workflows.

APP FACTORY

## Reach more creators

Launch AI-guided application creation and development services.

ZEROFLOW

## Power the ecosystem

Commercialize reusable platform, AI, and infrastructure services.

No funding amount, valuation, equity terms, commercial contract claims, or financial returns are implied by this presentation.

zero labs

AN INVITATION TO INVESTORS

# Help us turn the foundation into the future.

Join us in exploring the opportunity to build a scalable autonomous software company.

DISCUSS THE INVESTMENT OPPORTUNITY

mygel.sison@zerolabsai.com

APPENDIX / SCENARIO ASSUMPTIONS

# Financial scenario — exact assumptions

| BUSINESS | HYPOTHETICAL ASSUMPTION | ANNUALIZED ($) |
|---|---|---|
| App Factory | 900 × $19 / year | **17,100** |
| App Factory | 100 × $199 / month × 12 | **238,800** |
| ZeroFlow Platform | 2,000 × $5 / month × 12 | **120,000** |
| ZeroFlow AI Starter | 400 × $5 / month × 12 | **24,000** |
| ZeroFlow AI Growth | 100 × $16 / month × 12 | **19,200** |
| **ZADO planned contracts** | 10 × $60,000 / year | **600,000** |
| **TOTAL** | | **$1,019,100** |

All customers, prices, and enterprise contracts are hypothetical. $199/month is not an approved commercial price. ZeroFlow AI subscriptions are additional to Platform subscriptions. Excludes AI Pro.